



新聞稿 Nota de Imprensa News Release

Tour around Macao with IFT Students

The Institute for Tourism Studies' Bachelor Degree Programme emphasises on the balance between theory and practice. Students are required to complete certain hours of practical tasks related to their majors every year. One of the tasks given to the Tourism Business Management students is to provide free guided tour to tourists and local residents.

The activity, with the theme of "Tour around Macao with IFT Students", is organised by year two students of Tourism Business Management Degree Programme. With the assistance from the instructors, five different itineraries have been designed and each lasts about one hour and thirty minutes. This free guided tour service will be provided to all tourists and local residents on Saturday and Sunday, from 24 March – 21 April.

The main objectives of the activity:

- I. It allows the students to put what they have learnt about tourism into practice. The whole project, from itinerary design to time control to the actual tour guiding, is planned by the students themselves with assistance from instructors. By coordinating the activity, their communication skills can also be enhanced.
- II. To promote Macao to the tourists by offering the free guiding service at the city centre and tourist attractions. Residents will also be made aware of the importance of tourism to Macao.

The Institute for Tourism Studies is the only public higher education institution in Macao that cultivate talents for tourism and service industry. It endeavours to promote Macao through various activities and to leave a good impression to everyone who visits the place.

Public Relations
Institute for Tourism Studies
24 March, 2012

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獲以下認證:
Certificado pela:

Certified by:





Date	Morning session (11am)	Afternoon session (2:30pm)
24 March (Saturday)		A-Ma Temple (Gathering Point) → Moorish Barracks → Lilau Square → Mandarin House → St. Lawrence's Church → St. Augustine's Square → Senado Square
25 March (Sunday)	Senado Square (Gathering Point) → Civic and Municipal Affairs Bureau Building → St. Dominic's Church → Ruins of St. Paul's → Na Tcha Temple → Mount Fortress	
1 April (Sunday)	Senado Square (Gathering Point) → Civic and Municipal Affairs Bureau Building → St. Dominic's Church → Ruins of St. Paul's → Na Tcha Temple → Mount Fortress	
7 April (Saturday)		Senado Square (Gathering Point) → Civic and Municipal Affairs Bureau Building → St. Dominic's Church → Ruins of St. Paul's → Na Tcha Temple → Mount Fortress
8 April (Sunday)	Ruins of St. Paul's (Gathering Point) → Na Tcha Temple → Love Lane → Lou Kau Mansion → Cathedral → St. Dominic's Church → Senado Square	