

Global Tourism Economy forum

Forum Program and Speakers

Program	Theme	Speakers
OPENING CEREMONY Date: 18/9/2013(Wednesday)		Speakers: <ul style="list-style-type: none"> - Welcome Speech by Ho Hau Wah, Vice Chairman of The National Committee of The Chinese People's Political Consultative Conference (CPPCC); Chairman of Global Tourism Economy Forum - Welcome Speech by Chui Sai On, Chief Executive of Macao SAR
DECLARATION FROM SUPPORTING UNITS Date: 18/9/2013(Wednesday)		Speakers: <ul style="list-style-type: none"> - Taleb Rifai, Secretary-General of UNWTO - Du Jiang, Vice Chairman of CNTA - Li Lu, Vice Chairman of All-China Federation of Industry & Commerce - Michael Frenzel, Chairman of WTTC & Chairman of the Supervisory Board of TUI Germany GmbH and TUIfly GmbH - João Manuel Costa Antunes, Chairman of PATA
MINISTERIAL ROUND TABLE IN COLLABORATION WITH UNWTO Date: 18/9/2013(Wednesday)	Topic: Making 1.8 billion international tourists a reality by 2030	Moderator: Peter Greenberg , Travel Editor of CBS News Ministers include: <ul style="list-style-type: none"> - Du Jiang, Vice Chairman of CNTA - HỒ Anh Tuấn, Deputy Minister of Culture, Sports & Tourism of Vietnam - Adolfo Mesquita Nunes, Secretary of State of Tourism of Portugal - Mari Elka Pangestu, Minister of Tourism and Creative Economy of Republic of Indonesia - Thong Khon, Minister of Tourism of Cambodia

PRC PROVINCIAL GOVERNORS PRESENTATION Date: 18/9/2013(Wednesday)	PRC Provincial Governors share most updated trade and investment information of the province	Speakers: <ul style="list-style-type: none"> – Chen Wu, Chairman of the Guangxi Zhuang Autonomous Region – Nuer Baikeli, Chairman of the Xinjiang Uygur Autonomous Region – He Xiqing, Vice Governor of Hainan Province – Meng Qiliang, Vice Governor of Guizhou Province
SPAIN TOURISM TECHNOLOGIES PRESENTATION Date 18/9/2013(Wednesday)	Topic: Spanish Know How – Tourism Technologies	Speaker: <ul style="list-style-type: none"> – Antonio López de Ávila, Chairman of SEGITTUR
WTTC SESSION: POINTS OF VIEW FROM INTERNATIONAL PRIVATE SECTOR LEADERS Date: 19/9/2013(Thursday)	Topic: Driving forward – accelerating the growth	Moderator: David Scowsill , President & CEO of WTTC Panelists: <ul style="list-style-type: none"> – Ricco M. deBlank, CEO of Sun Hung Kai Properties Hotels – Michael Frenzel, Chairman of WTTC & Chairman of the Supervisory Board of TUI Germany Gmbh and TUIfly Gmbh – Arthur de Haast, Chairman of Hotels and Hospitality Group of Jones Lang LaSalle – André Jordan, Chairman of André Jordan Group – Naren Srinivasan, Senior Vice President of Global Strategy and Corporate Development of The Hertz Corporation

<p>HOSPITALITY SESSION: POINTS OF VIEW FROM GLOBAL INDUSTRY LEADERS</p> <p>Date: 19/9/2013(Thursday)</p>	<p>Topic: From the drawing board to the Grand Opening</p>	<p>Moderator: Peter Greenberg, Travel Editor of CBS News</p> <p>Panelists:</p> <ul style="list-style-type: none"> – Jerry Huang, President of Greater China, Artyzen Hospitality Group Limited – Jabulane Mabuza, Deputy Chairman of Tsogo Sun Holdings – Deepak Ohri, CEO of lebua Hotels and Resorts – Luis del Olmo, Executive Vice President, Group Marketing & Asia Pacific of Meliá Hotels International – Joaquin Serra, Senior Executive Vice President of Natura Bissé – Henrique Tomaz Veiga, President & CEO of Aequitate
<p>PORTUGAL INVESTMENT PRESENTATION</p> <p>Date: 19/9/2013(Thursday)</p>	<p>Topic: Top Reasons to Invest in Portugal and Golden Visa</p>	<p>Speaker:</p> <ul style="list-style-type: none"> – Maria João Bonifácio, Counselor for Economic and Commercial Affairs, Consulate General of Portugal to Macao and Hong Kong
<p>CHINA DAILY ASIA LEADERSHIP ROUNDTABLE : PERSPECTIVE FROM CHINA INTERNATIONAL CHAMBER OF COMMERCE FOR THE PRIVATE SECTOR ON MAINLAND PRIVATE ENTERPRISES</p>	<p>Topic: Chinese Private Enterprises and Global Tourism Economy</p>	<p>Moderator: Alexander Wan, Senior Advisor of China Daily Asia Pacific</p> <p>Panelists:</p> <ul style="list-style-type: none"> – Liu Ting, President of Asia Link Group – Wang Ping, Chairman of China Chamber of Tourism – Zheng Yuewen, Founder and Chairman of Creat Group – Fu Jun, Chairman of the Board of Directors and the President of Macrolink Group Limited – Wu Yijian, President of Ginwa Investments

<p>Date: 19/9/2012(Thursday)</p>		<p>Holding Group Ltd</p> <ul style="list-style-type: none"> – Yang Bin, Professor of Leadership and Organization Management, School of Economics and Management, Tsinghua University – Qian Jiannong, Assistant to President, General Manager of Commercial Investment Department – Jenna Qian, Company Spokesperson of Qunar
<p>PATA SESSION: POINTS OF VIEW FROM ASIA PACIFIC LEADERS</p> <p>Date: 19/9/2013(Thursday)</p>	<p>Topic: Creativity and Innovation in Tourism</p>	<p>Moderator: Martin Craigs, CEO of PATA</p> <p>Panelists:</p> <ul style="list-style-type: none"> – Kaye Chon, Dean of School and Chair Professor, School of Hotel and Tourism Management of The Hong Kong Polytechnic University – Chadatip Chutrakul, CEO of Siam Piwat Company – David Gavaghan, CEO of Titanic Quarter – Grant Horsfield, Founder & Chairman of naked Group Ltd. – leong Tou Hong, Chairman of the Macao Economic Development Promotion Association and Honorary Advisor of Global Tourism Economy Forum – Zhang Mei, Founder & Chairperson WildChina
<p>CLOSING CEREMONY</p> <p>Date: 19/9/2013(Thursday)</p>		<p>Speakers:</p> <ul style="list-style-type: none"> – Concluding Remarks by Pansy Ho, Vice Chairman and Secretary-General of Global Tourism Economy Forum – Closing Remarks by Cheong U, Secretary for Social Affairs and Culture of the Government of Macao SAR; Executive Chairman of Global Tourism Economy

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