

Macao Ranks 20th in Asia Pacific
In terms of number of conferences hosted, according to ICCA's Report

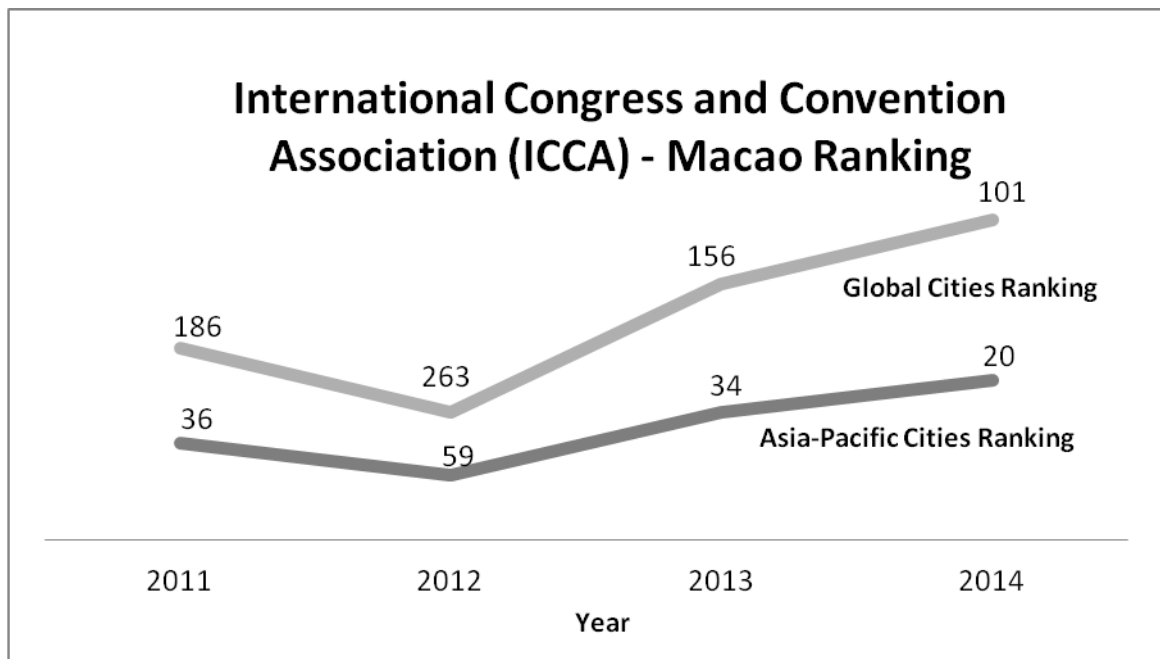
Press Release
2015.06.29

Founded in 1963, the International Congress and Convention Association (ICCA) is the world's most representative organization of the convention industry, with over 850 members, including government organizations, convention and exhibition-related companies, and convention and exhibition centres from more than 80 countries worldwide. Every year, ICCA publishes a report ranking the countries/cities all over the world in terms of the number of conferences hosted by the international association. It is presently one of the most authoritative and credible indicators of the world's convention industry, and it is also used by professional meeting planners as an important reference material to select the ideal venues and destinations for holding events.

ICCA applies a rigorous set of standards for evaluation, and only those conventions that are regularly organized by international associations, rotating in three or more countries and with at least 50 participants are included in the selection. According to the latest ICCA Market Report 2014, with regards to Macao, 23 international conferences were recognized by ICCA, an increase of 8 events over the previous year's 16. Per Asia-Pacific ranking, Macao was positioned 34th in 2013 and 20th in 2014, up 14 places from the previous year. Likewise, in terms of global city ranking, Macao was positioned 101st in 2014, up 55 and 163 positions from 2013 (156th) and 2012 (263rd) respectively, a significant upward trend for two consecutive years. This reflects that Macao is gradually attracting the interest of both conference planners and participants. Subsequent to the gradual completion of large-scale convention and exhibition facilities, Macao's convention and exhibition industry is experiencing a rapid development and is attracting more and more large global conferences which choose the city as venue for their meetings.

Macao's ranking in years 2012 to 2014:

	2012	2013	2014	Variation (2013 vs. 2014)
No. of international association meetings	8	16	23	↑7
City rankings (Asia-Pacific)	59	34	20	↑14
City ranking (global)	263	156	101	↑55



Macao Trade and Investment Promotion Institute (IPIM) formally joined ICCA in August 2012 and has since been actively involved in the activities promoted by the said association, as a mean to conduct bidirectional communication with conference managers, professional conference organizers and international convention-related organizations from all over the world. Furthermore, IPIM has also launched the “One-Stop Service” for MICE Bidding and Support in Macao, by offering support services to convention and exhibition organizers planning to hold events in this city. Likewise, through ICCA’s online database, with over 17,000 conference materials from all over the world, IPIM identifies potential meetings and bid for these activities to be held in Macao, thus attracting a larger number of international convention and exhibition organizers to plan their activities in Macao.

ICCA’s ranking of Asia-Pacific’s cities:

Asia-Pacific cities ranking	Global ranking	Cities
1	7	Singapore
2	14	Beijing
3	15	Seoul
4	16	Hong Kong
5	20	Taipei
20	101	Macao
23	108	Manila
26	125	Jakarta
30	134	Yokohama
32	141	Hangzhou
32	141	Ho Chi Minh City
...

Remark: Paris retained the top rank in ICCA’s statistics, followed by Vienna.

Photo caption: ICCA releases the 2014 ICCA International Market Report