**Macao Government Tourism Office**

**Press Release**

**26 November 2016**

**MGTO attends “Zhongshan Tourism Cultural Carnival” Opening in Zhongshan**

Deputy Director of Macao Government Tourism Office (MGTO), Cecilia Tse, led a team of staff to Zhongshan, Guangdong to attend the opening ceremony of “Zhongshan Tourism Cultural Carnival” unveiled today (26 November). The Office rode on the occasion to exchange the latest tourism situation with its counterparts.

Upon the invitation of Zhongshan Municipal Tourism Bureau, MGTO Deputy Director Cecilia Tse and Head of Destination Marketing Department Betty Fok, together with the team attended the opening ceremony of “Zhongshan Tourism Cultural Carnival” in Nanlang, Zhongshan today (26 November). The Carnival is a cultural tourism event held in commemoration of the 150th Anniversary of the Birth of Dr. Sun Yat-Sen. Cecilia Tse took part in the kick-off ceremony during the opening. Vice Mayor of Zhongshan Municipal People’s Government, Wu Yuexia, Director of Zhongshan Municipal Tourism Bureau, Wu Jiamin, and Director of Zhuhai Tourism Development Centre, Zhong Guohuai, attended the opening ceremony together with other guests including tourism officials of Guangzhou and Jiangmen, etc. Riding on the occasion, MGTO exchanged the latest tourism prospect with other tourism authorities.

In February, Zhongshan Municipal Tourism Bureau, Zhuhai Culture Sports and Tourism Bureau and MGTO held the 2015 conclusion meeting of regional cooperation in tourism between Zhongshan, Zhuhai and Macao and the 2016 work meeting in Zhuhai. During the meeting, the three tourism authorities reached a consensus that they would continue to promote their shared image “Fragrant Hill in the past; Zhongshan, Zhuhai and Macao today” through organizing joint promotional activities in various Mainland cities along High-speed rail routes to encourage visitation to the three destinations in one trip. In commemoration of the 150th Anniversary of the Birth of Dr. Sun Yat-Sen this year, the three destinations planned to participate in the related tourism activities hosted by Zhongshan Municipal Tourism Bureau. The three tourism authorities also held joint tourism presentation seminars of “multi-destination travel to Zhongshan, Zhuhai and Macao” in Nanning and Guilin, Guangxi in May to promote their tourism products and destinations.

Back in 2006, the tourism authorities of Zhongshan, Zhuhai and Macao signed the “Memorandum of Cooperation in Tourism between Zhongshan, Zhuhai and Macao” to enhance their collaboration in tourism and brand their cities as one regional destination around the theme of Fragrant Hill and Dr. Sun Yat-Sen’s life history.

**The press release is available at:**

<http://industry.macaotourism.gov.mo/en/pressroom/index.php>

**Photo caption:**

Cecilia Tse and others attend “Zhongshan Tourism Cultural Carnival” Opening